**Strategic Enrollment Planning Proposal Submission Form**

**Strategic Enrollment Planning**

Strategic enrollment planning is more than a long-term student recruitment or retention plan. It must be a holistic data-informed process that aligns an institution's fiscal, academic, co-curricular, and enrollment resources with its changing environment. A successful SEP effort allows an institution to fulfill its mission more effectively, and ensures long-term sustainability and fiscal health.

**Proposal Title**:

*Please provide a working title for your proposal*

**Team Members:**

*Who is submitting this proposal? Please provide names and positions.*

**SEP Work Group Priority Area of Focus:**

*Which* [*work group priority area of focus*](http://www.helenacollege.edu/abouthc/docs/HC---Shark-Tank-RFP-Framework---2-6-2019-for-web.pdf) *does this proposal support?*

**Concept:**

*Please briefly describe the proposal and its relationship to the related priority area of focus*.

**Mission and Vision Alignment:**

*How does this proposal align with Helena College’s* [*mission and vision*](http://www.helenacollege.edu/abouthc/glance.aspx)*?*

**Strategic Goal Fulfillment:**

*Please describe how this proposal supports one or more of Helena College’s* [*five strategic goals and related objectives*](http://www.helenacollege.edu/abouthc/institutional_research/docs/Revised%20Strategic%20Plan%202012-2022%20Spring%202018.pdf)*.*

**Work Group Data and/or Finding(s) Informing Concept Proposal:**

*How does data and/or findings from the working group’s* [*situational analysis*](http://www.helenacollege.edu/abouthc/strategic_enrollment_planning.aspx) *inform this proposal?*

**Measurable Outcomes Associated with One or More Core Theme Indicators:**

*How are the outcomes for this proposal associated with Helena College’s* [*Core Theme Indicators*](http://www.helenacollege.edu/abouthc/accreditation/docs/HelenaCollege-2018YearOneSelfEvaluation-FINAL.PDF) *(see pp. 21-24)?*