



**Strategic Enrollment Planning Shark Tank RFP**

**Concept Proposal Scoring Sheet**

<b>General Information</b>	
Concept proposal title:	
Individual(s) submitting concept proposal:	
Work group area identified in proposal:	
Priority area of focus identified in proposal:	

<b>Required Concept Proposal Items</b>	<b>Score</b>
Description of concept and its relationship to SEP priority area of focus 0=Insufficient description and/or relationship to SEP priority area of focus 1=Adequate description and relationship to SEP priority area of focus 2=Clear and compelling description and relationship to SEP priority area of focus	
Alignment of proposal to College mission and vision 0=Insufficient alignment to HC mission and vision 1=Adequate alignment to HC mission and vision 2=Clear and compelling alignment to HC mission and vision	
Supports one or more strategic goals 0=Insufficiently supports one or more strategic goals 1=Adequately supports one or more strategic goals 2=Clearly and compellingly supports one or more strategic goals	
Concept informed by data/findings from working group situational analysis 0=Not sufficiently informed by data/findings from situational analysis 1=Informed by at least one data point/finding from situational analysis 2=Informed by multiple data points/findings from situational analysis	
Includes measurable outcomes associated with one or more core theme indicators 0=Does not include measurable outcomes associated with core theme indicators, or association to core theme indicator(s) is not clear or relevant 1=Includes measurable outcomes that are clearly associated with at least one core theme indicator 2=Includes measurable outcomes that are clearly associated with multiple core theme indicators	
<b>Total Points from Required Items:</b>	
<b>Comments on Concept Proposal:</b>	