

# 2022-2027 STRATEGIC PLAN

# **MISSION**

Helena College supports our diverse community by providing the paths and tools necessary to assist learners in achieving their educational and career goals.

## VISION

Helena College aspires to empower our students through impactful, affordable, lifelong education that is responsive to the needs of our community in ways that are enriching, collaborative, and equitable.

# **GUIDING PRINCIPLES & STRATEGIC GOALS**

### **Effectiveness**

We utilize a variety of assessment practices to ensure continuous improvement and mission fulfillment.

#### **Defining Characteristics**

- 1. Systematically assess and advance the strategic enrollment plan to support the mission of the college.
- 2. Demonstrate that students have learned requisite knowledge and skills relevant to their educational goals.
- 3. Apply research and assessment data to make evidence-based decisions regarding curriculum, instruction, programming, and resource allocation.
- 4. Utilize performance metrics for assessing institutional progress toward strategic goals.

### Strategic Goal

1. Streamline and align assessment and data reporting practices to support decision-making and planning.

## Stewardship

We act on behalf of stakeholders in the responsible planning and management of organizational resources while fostering a culture of integrity and accountability across our community.

### **Defining Characteristics**

- 1. Foster a culture of organizational stewardship that promotes accountability and integrity.
- 2. Demonstrate fiscal responsibility in the procurement and allocation of resources in support of the mission and vision of the college.
- 3. Utilize long-term planning for capital asset management, sustainability, and innovation in response to the needs of our students and communities.
- 4. Leverage professional development to promote innovation and efficiency among all employees.

#### Strategic Goals

- Develop and implement a new budget process that is data-driven, transparent, and aligns with our strategic plan. This process will include a 10-year master plan with renewal and replacement schedules for capital assets.
- 2. Conduct targeted trainings to increase employee understanding of stewardship.
- 3. Improve the return on investment in professional development activities.



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### **Impact**

We collaboratively create responsive educational opportunities.

#### Defining Characteristics

- 1. Evaluate and respond to educational and workforce needs to cultivate mutually beneficial relationships.
- 2. Create and support academic pathways that align with strategic goals to promote seamless career transition or postsecondary transfer.
- 3. Stimulate curiosity, critical thinking, and problem solving to promote student engagement and intentional self-discovery.
- 4. Collaborate to build a culture of adaptability, inquiry, respect, and civic engagement that works toward the common good.
- 5. Holistically support and empower students to attain their academic, career, and personal goals.

#### Strategic Goals

- 1. Demonstrate campus-wide engagement with our community.
- 2. Utilize academic pathways to increase enrollment, retention, and completion.

# **Equity**

We strive to foster a positive and welcoming climate where we value, include, and support all at Helena College.

### **Defining Characteristics**

- 1. Attract, retain, and support a diverse community of administrators, faculty, staff, and students.
- 2. Build and utilize community partnerships to recognize and address the holistic needs of our diverse population to bridge equity gaps.
- 3. Demonstrate a shared commitment to promoting equity in all areas of campus operations.
- 4. Identify and eliminate institutional barriers that have prevented the full participation of underserved groups.

### Strategic Goal

1. Develop and implement strategies to disaggregate student and employee data to identify, monitor, and eliminate institutional barriers.