Institutional Advancement Committee Meeting 9/1/2016

In attendance: Ann Wilcockson, Kim Caldwell, Barb McAlmond, Ryan Loomis, Mary Lannert, and Jennifer Hern.

1. Review 2015-2016 Program Outcomes for Annual Assessment:

The group completed the program outcomes through Sharepoint. Noting that all initiatives had been completed. Alumni engagement—table at graduation, student rep. attended SGA meetings, alumni newsletter

2. Alumni Newsletter (quarterly):

Need more alumni ideas to feature in newsletter. Some ideas: Jamie Smith-Eastwood, Phil Holcom (current appointed faculty). Ann will find a nursing grad to recommend. Mary will find an Interior Space Design grad. Ryan and Kim are willing to help West with the newsletter.

3. Outcomes for 2016-2017:

--Helena College Day—April 21, 2017 (will discuss this in more depth at the next meeting)
--Maintain alumni engagement—alumni table, newsletter, alumni participation in orientation? Grad survey? (Mike Brown and Barb to discuss)

4. New committee members needed:

Need to replace Alan, Bryon and student rep. Trades faculty would be great to have. Ideas: Wes Walker (new aviation faculty), Deb Micu, Cody Torres, Derek Hauer. We may have to change the time of the meetings and rotate the location.

5. Ideas to improve alumni engagement:

What’s the benefit of being an alumni? Legacy Scholarship? Social function/class reunion?

Jennifer Hern suggested creating business cards to distribute to current employees. When employees meet with alumni in the community, these cards would include the website info to join the alumni association.
Are there unique stories--3-4 generation and/or parent-child students? The group discussed seeking stories of alumni within families that have attended the college (i.e. third and fourth generations of HC students).

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